



www.isppainting.com

NAPERVILLE, IL UNITED STATES

ISP Painting, Inc.

Contact: Kathleen Liszka
President

Telephone: 630.904.4808

Email: kliszka@isppainting.com

FOR IMMEDIATE RELEASE

Naperville IL_ô Brandon Finkenhoefer, the national sales manager for ISP Painting, has been appointed to the SPECS (Store Planning, Equipment and Construction Services) Advisory Board. Since 1965, *Chain Store Age Magazine* has been holding this annual event, which brings together the industry's top retailers and top suppliers with the goal of learning, sharing ideas, developing partnerships and problem solving.

The Advisory Board is on the front lines, helping to plan and execute these events. With the participant retailers operating close to 192,000 stores ó comprising more than 20.1 billion square feet of retail space - it is understandable that as a supplier, ISP is delighted to play a role in the development of future events. Finkenhoefer believes a key benefit of his participation will be the chance to network and learn from his more experienced peers. He also hopes to share ideas with them to make future shows more productive for all of the companies ó retailers and suppliers alike. Membership on this board furthers the mission of ISP, which is ôto build trusted, long-term relationships with companies that share in our dedication to the highest standards of quality, while earning the trust, respect and recommendation of every client.ö

Finally, Finkenhoefer notes the importance of giving time to this type of organization, stating that he would like to ôcontribute as much as I possibly can, build on current relationships and start new ones.ö He is looking forward to his own professional development, while also collaborating with others ôto make the SPECS organization a desirable place for retailers and suppliers to do business.ö

About ISP Painting, Inc.:

ISP Painting Inc. (Naperville, IL) has been delivering quality painting services since 1991. An innovative industry leader servicing retail, restaurant, hospitality, and other commercial businesses, ISP specializes in large chain rollouts and customized image overhauling. This woman-owned business operates in all 50 states, D.C., Canada and Puerto Rico. This full-service painting company offers interior/exterior repaints, graffiti control, EIFS repair, FRP recoating, ceiling tile restoration, wood staining and repair, laminate refinishing, wall covering and graphics installation, parking lot striping, signage rollouts and maintenance calls. For further information, call (800) ISP-2613 or visit their website at: www.isppainting.com

###