



## **CLIENT PROJECT PROFILE WOODWORK/LAMINATE REFINISHING**

**Challenge:** Work with our major retail client to reduce costs without sacrificing their upscale image.

### **FACILITY OVERVIEW:**

Our client's flagship Chicago store is located on the city's famous Magnificent Mile. The 12,000 square foot facility is a high-traffic destination for fashion-conscious shoppers from around the world. Keeping the store looking modern and fresh is a top priority.



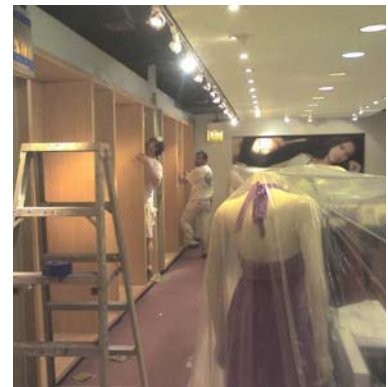
**BEFORE**

### **PROBLEM:**

The stained laminate cabinets and woodwork throughout the store had a dated and dingy look, but replacing them would be very expensive. It would also create a significant amount of land waste. Like most companies today, our client is environmentally-conscious and wanted to avoid a negative impact on the environment.

### **SOLUTION:**

ISP used a special high-tech coating to recoat the store's existing stained laminated cabinets and woodwork. As our experienced crews know, professional preparation and application are key to achieving lasting success with this coating. The crew began by covering all exposed surfaces and merchandise with protective plastic to avoid damage. The woodwork was then carefully wiped down and sanded. Once the prep work was complete, the application process began. ISP's experienced crew carefully applied the coating according to the manufacturer's instructions. The result was a beautiful shiny white finish that lasts and lasts without peeling.



**DURING**

### **RESULT AND CLIENT BENEFIT:**

The client saved 90% over the cost of replacement and was thrilled with the way the coating retains its 'like new' look. "This was one of the best decisions we've ever made. I was concerned about peeling or other signs of wear, especially at such a busy location, but even months later it still looks like it was just applied!"

Contact Brandon Finkenhoefer at 630.904.4808 now for more information on how ISP can brighten up *your* facilities. Call today.



**AFTER**

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